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@strongtowns

SUPPORT A MODEL OF DEVELOPMENT
THAT ALLOWS AMERICA'S CITIES, TOWNS
AND NEIGHBORHOODS TO BECOME
FINANCIALLY STRONG AND RESILIENT.

**STRONG
TOWNS**











Population

1949
33,500

2015
121,000

Urban³

3.5x



Population



Feet of pipe/person

1949

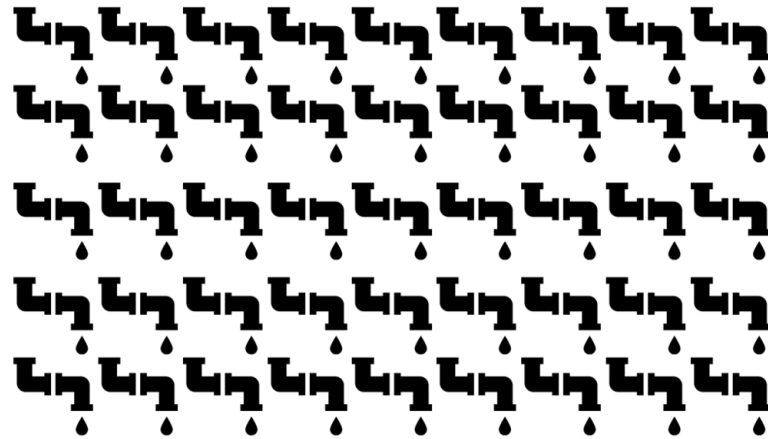
33,500



5

2015

121,000



50

Urban3

3.5x

10x



Population



Feet of pipe/person



Fire Hydrants/1,000 people

1949

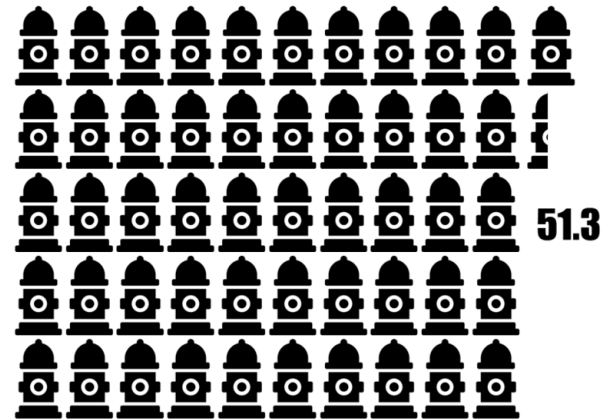
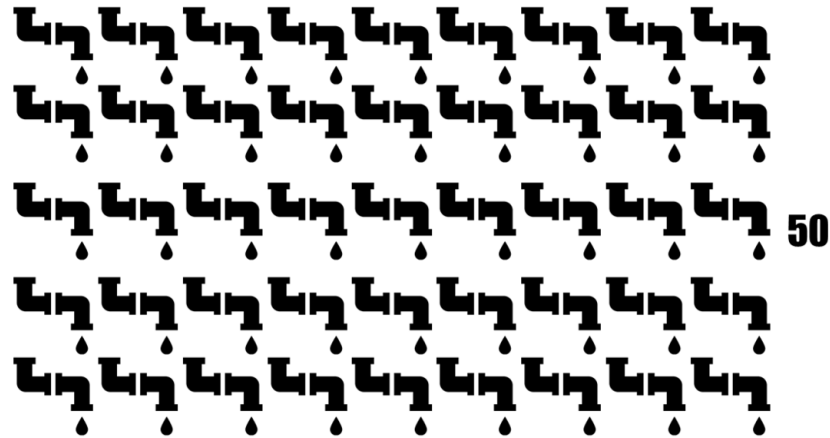
33,500



Source: Sanborn Maps and LCG Records

2015

121,000



Urban3

3.5x

10x

21.4x

Your Median Household income

Population



3.5x

Feet of pipe/person



10x

Fire Hydrants/1,000 people



21.4x



\$27,700



\$45,000

1.6x

Source: US Census Bureau and Stanford University adjusted to 2015 net present value.



\$1,104,500

\$618,500



Image Landsat
Image NOAA

Image © 2014 DigitalGlobe

Google earth

301 m

2009

42°53'08.29" N 78°52'34.73" W elev 187 m eye alt 1.07 km



Image Landsat
Image NOAA

Image © 2014 DigitalGlobe

Google earth

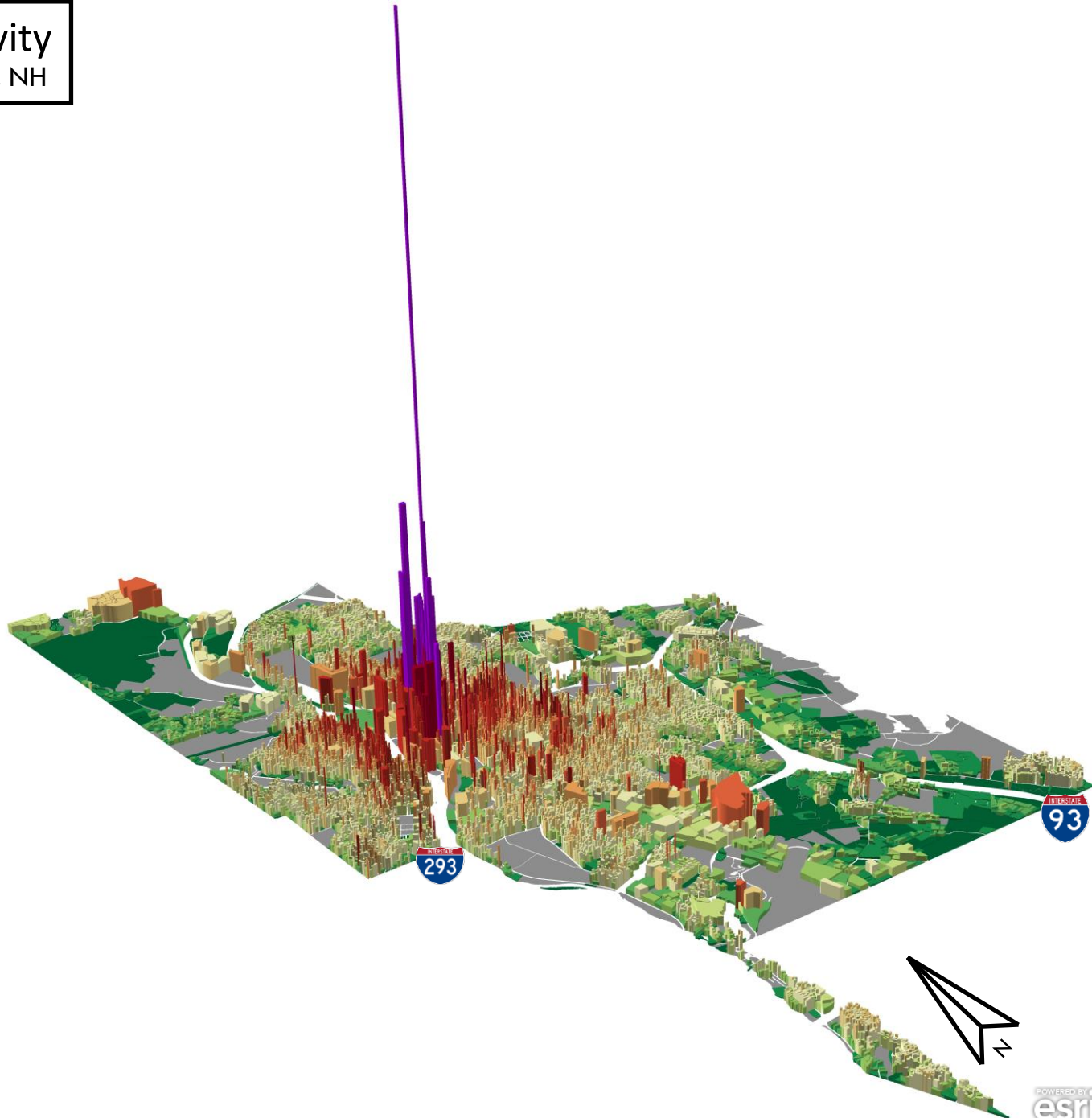
301 m

2009

Imagery Date: 4/9/2013 42°53'10.55" N 78°52'21.80" W elev 191 m eye alt 1.07 km

Value Productivity

Manchester, NH



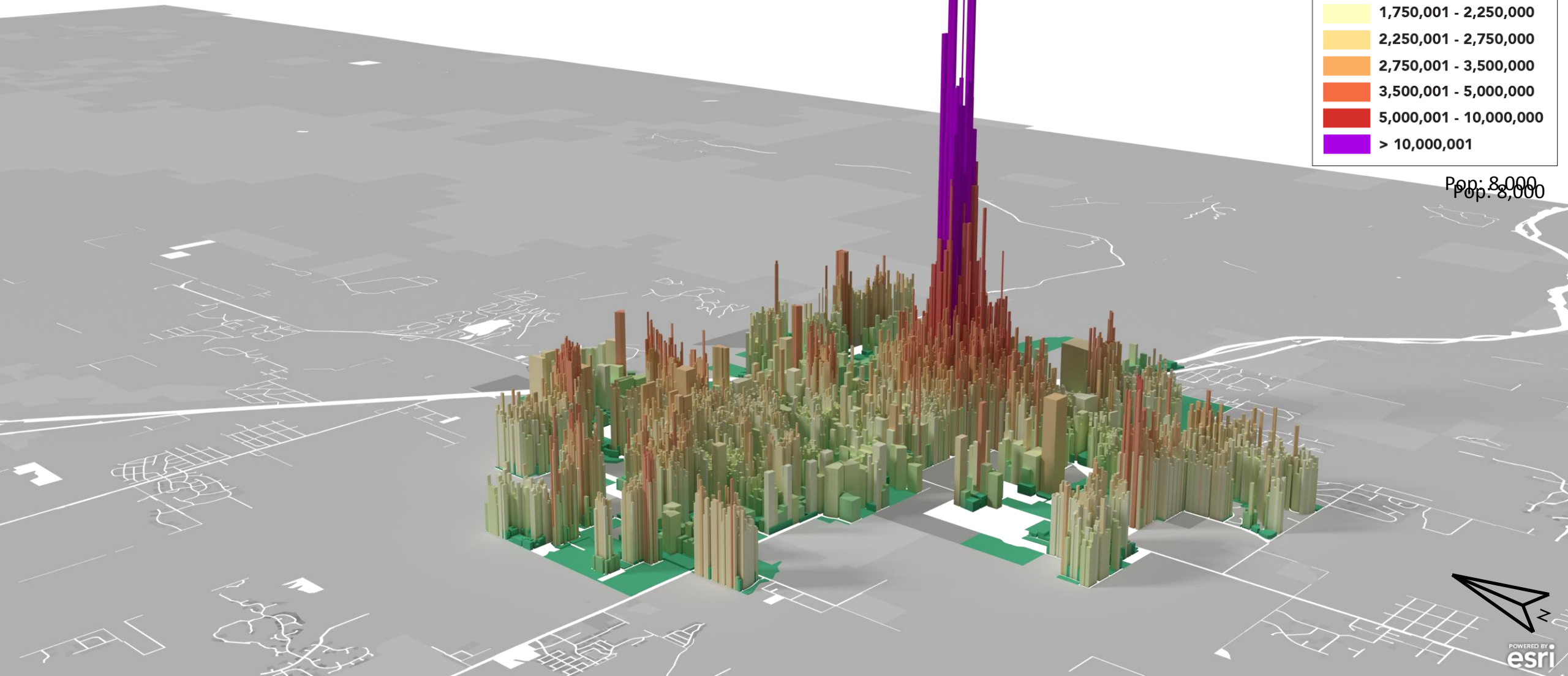
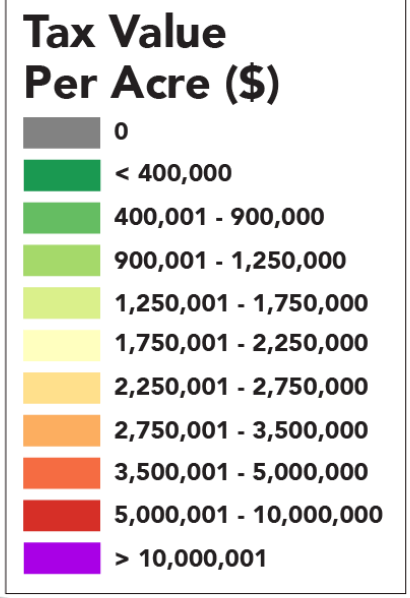
Taxable Value per Acre (\$)

0
< 50,000
50,001 - 250,000
250,001 - 500,000
500,001 - 750,000
750,001 - 1,000,000
1,000,001 - 1,500,000
1,500,001 - 2,000,000
2,000,001 - 2,500,000
2,500,001 - 3,000,000
3,000,001 - 6,000,000
6,000,001 - 10,000,000
> 10,000,001

Value Per Acre

Bozeman, MT

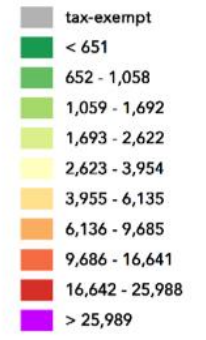
2016



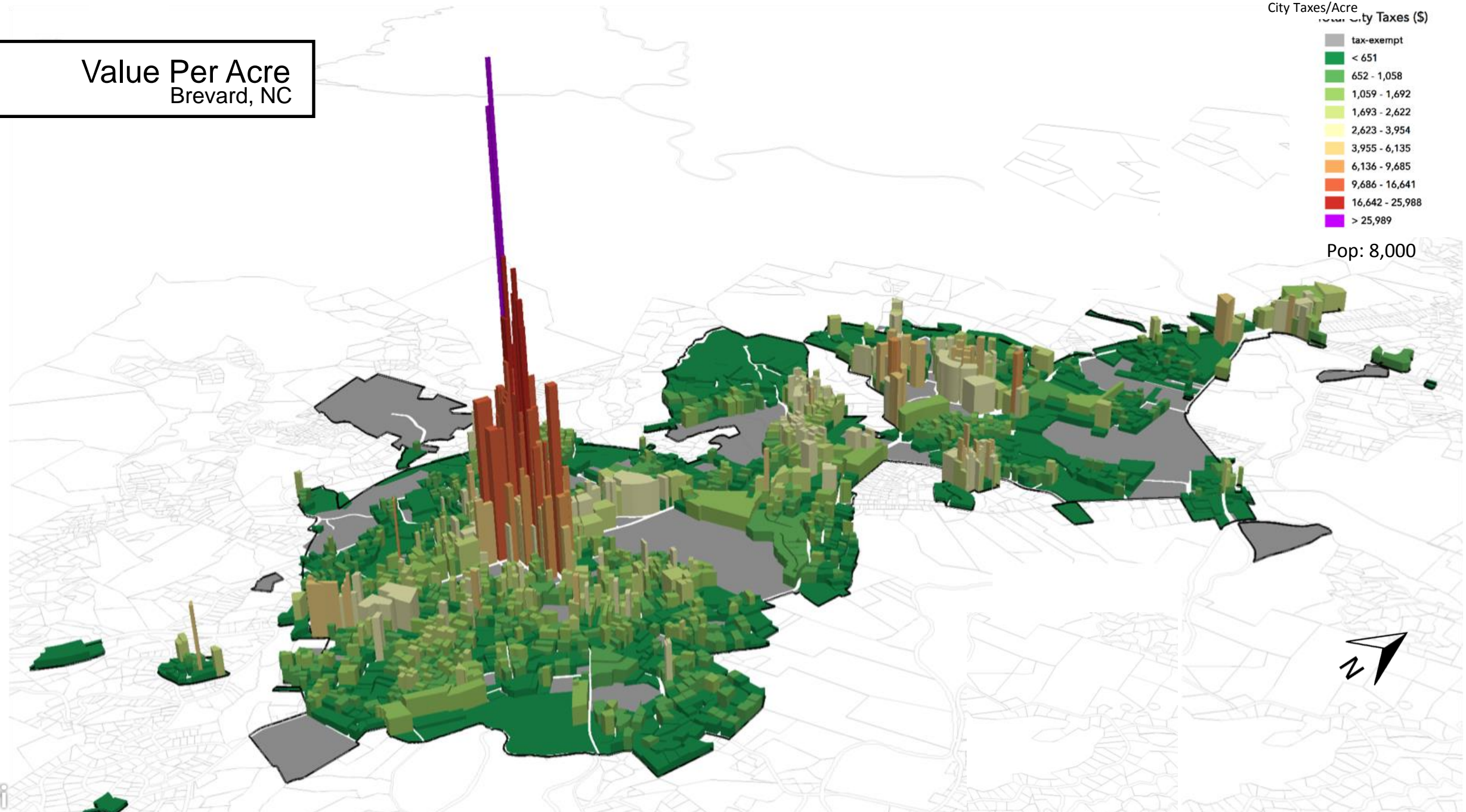
Pop: 8,000
Pop: 8,000

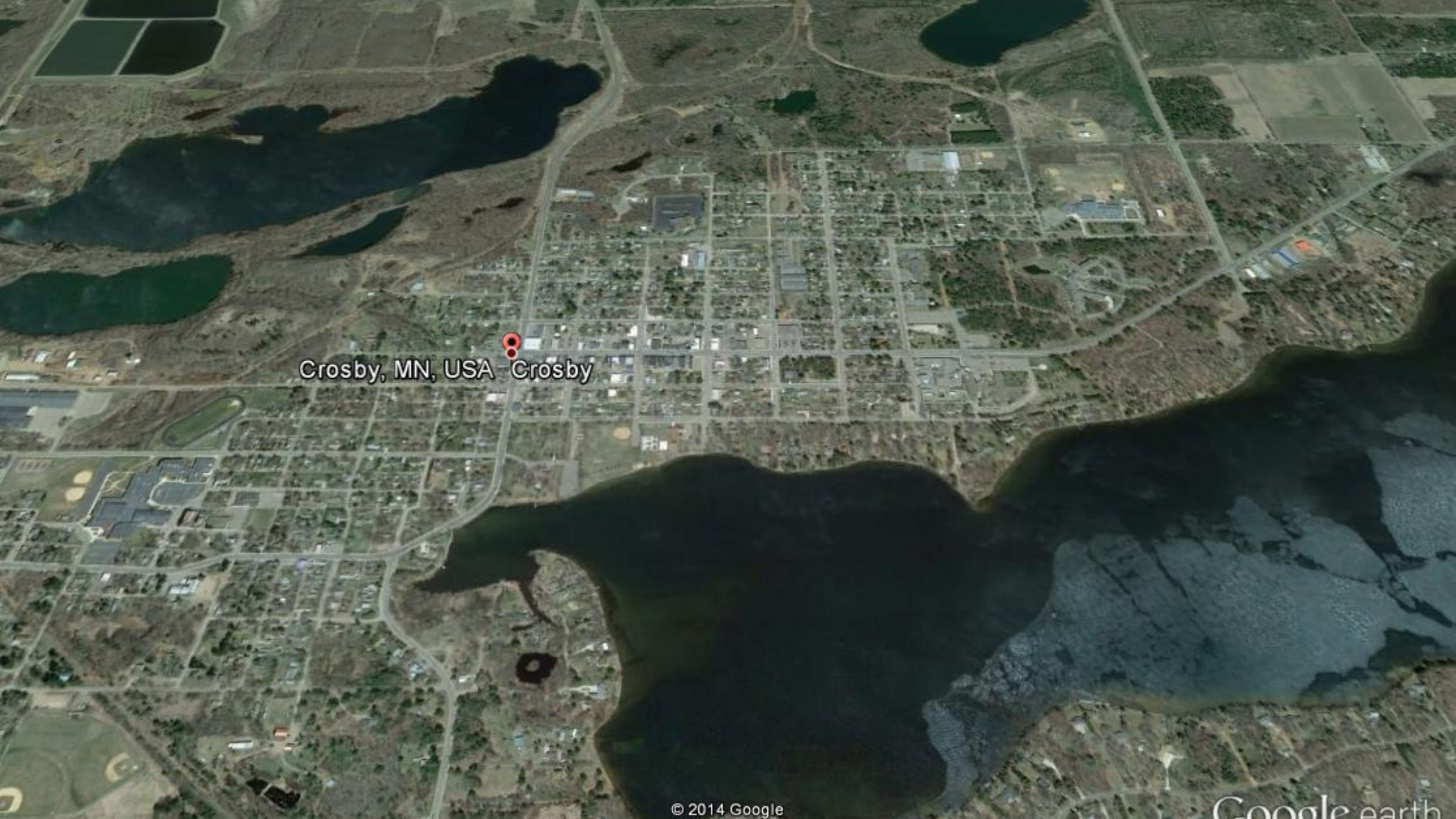
Value Per Acre Brevard, NC

City Taxes/Acre
City Taxes (\$)



Pop: 8,000





Crosby, MN, USA Crosby



Crosby, MN, USA Crosby



Respond to how people use the city.

Public investment process for a Strong Town



Humbly observe where people in the community struggle.



Ask the question: What is the next smallest thing we can do right now to address that struggle?



Do that thing. Do it right now.



Repeat.

Broad Avenue, Memphis

- 29 Property Build/Renovations
- 50% increase in rents
- 25 New Businesses
- \$15+ Million in New Investment



Nine Things Local Government Needs to Do Right Now in Response to the Pandemic

Charles Marohn · May 4, 2020

Local governments are on the front lines of our nation's response to the combined public health and economic crisis created by COVID-19.

Local leaders are being forced to adapt to new realities in an environment where the individuals, families, businesses, and civic organizations within their community are under extreme stress.

And, for the most part, local governments have found themselves on their own, without financial support from the state and federal governments, spectators of a clumsy response.

“Recognize that local government is not the lowest form of government in an ecosystem of governments, but the highest form of coordination and advocacy for your community.”

10 Tasks for Cities Responding to the Pandemic

Charles Marohn · May 11, 2020

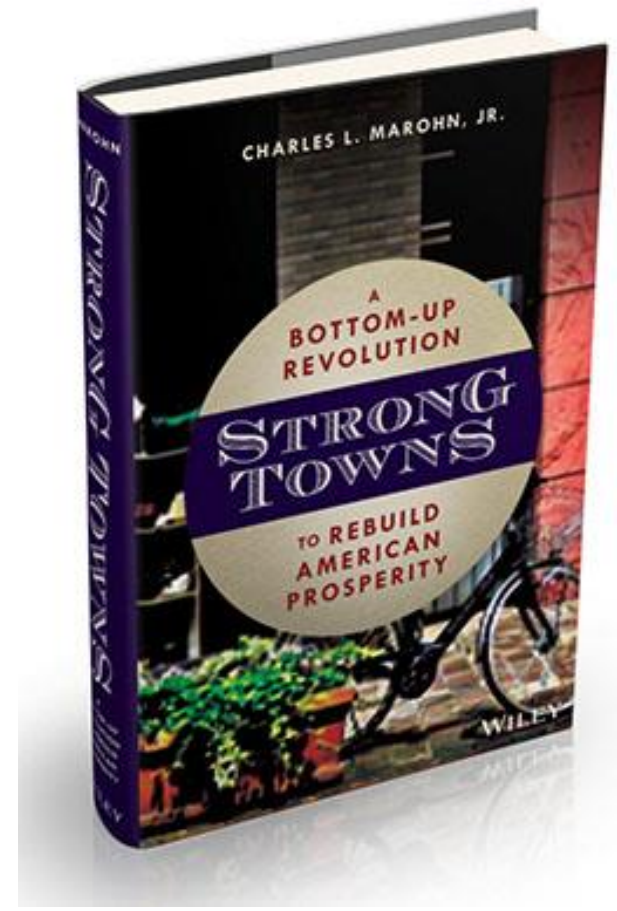
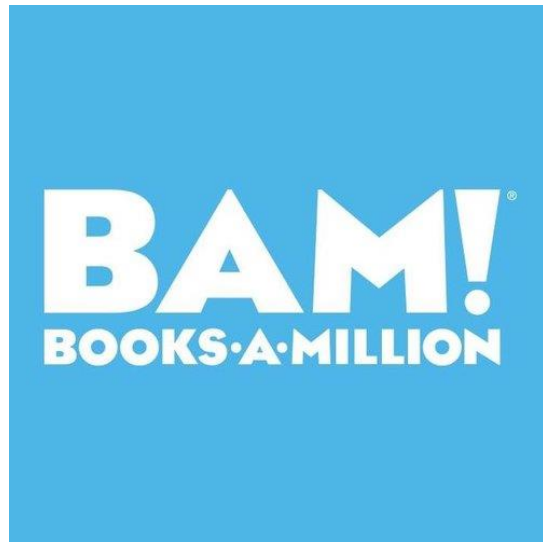
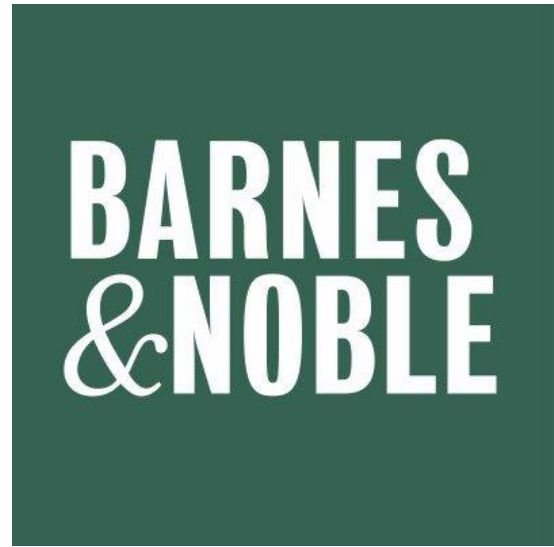
It seems unlikely that we are going to return to pre-coronavirus America anytime soon. This global pandemic feels like a switch that has released long-standing tensions within our society, revealing deep dysfunction and fragility in the critical systems we depend on.

Whether it's food supply, housing, health care, transportation, or just basic community commerce, local communities are waking up to just how fragile we are.

Community leaders are going to have to address these problems in real time, under stress, with limited outside assistance. And with financial resources stretched, they won't have the option to simply throw money at these problems.

To prepare the ground for recovery, we are now forced to innovate. We must find ways to do much more with what is likely to be much less. That's what local leadership now requires.

Last week we published [*Nine Things Local Government Needs to Do Right Now in Response to the Pandemic*](#), a guide for the first sixty days. Following that initial phase, local leaders must continue the mental shift they started by recognizing that:



Now
Available

A man in a dark suit and glasses is lying on his back on a yellow double line in the middle of a wide, empty asphalt street. The street stretches into the distance under a clear blue sky. In the background, there are commercial buildings, including one with a sign that says "CASH". The overall scene is desolate and emphasizes the isolation of the individual.

www.strongtowns.org

A Bottom-Up Revolution to Rebuild American Prosperity